



2024 Southeastern Family Medicine Forum

The Inn at Ole Miss, Oxford, MS

August 15 - 17

Schedule of Events

Thursday, August 15

- 4:30 pm Conference Registration
- 5:00 pm Welcome to the SIP Reception
- 5:30 pm Trolley Tour of Oxford and Ole Miss Campus
- 6:30 pm Dinner on the Square

Friday, August 16

- 7 am - 8 am Breakfast Buffet
 - 8 am - 4 pm SEFM Sessions
 - 4:00 pm Rowan Oak Tour
- OR**
- 4:00 pm Wonderbird Spirits Gin Distillery Tour and Taste
 - 6:30 pm Tailgate Party in the SIP

Saturday, August 17

- 7 am - 8 am Breakfast Buffet
- 8 am - 1 pm SEFM Sessions
- 1:00 pm Adjournment - *Stay and enjoy Oxford*

SEFM Events

Trolley Tour | Thursday, Aug 15 @ 5:30pm

SEFM attendees will board the trolley for a one hour tour with a local historian. Our guide will provide a trip through history, visiting points of interest on the University of Mississippi campus and around Oxford while **SIPP**ing your favorite beverage. The last stop will be The Square where folks can enjoy dinner and sites.

Rowan Oak Tour | Friday, Aug 16 @ 4:00pm

Join us for a visit to Rowan Oak, home of William Faulkner which was his private world, in reality and imagination and served as inspiration for much of his work for more than 40 years. As you enter the house, you may see Faulkner's beloved metal julep cup as he loved to **SIP** Mint Juleps or make a Toddy as he wrote.

Wonderbird Spirits and Gin Distillery Tour and Tasting | Friday, Aug 16 @ 4:00pm

You are invited to North Mississippi's first grain-to-glass gin distillery, Wonderbird Spirits. Wonderbird is unique as it is the only known U.S. gin with rice as a base and only the third in the world, the other two being in Japan. Come hear about their story and have a **SIP** of one of their hand distilled products.

Tailgate Dinner | Friday, Aug 16 @ 6:30pm

SEFM attendees are invited to our tailgate party in the **SIP!** Mississippians love to tailgate and we will be on one of the hottest tailgate spots in the state. Come, enjoy some great southern cooking and hospitality.

The Square

Spouses and guests are encouraged to visit the Square during the day, conveniently located one mile north of the hotel. The Inn has a shuttle service for guests.

Since Oxford MS was incorporated in 1837, the square has remained the cultural and economic hub of the city. The square is home to a variety of shops and elegant boutiques including the south's oldest department store, Neilson's. Around the bend, you will find one of the nation's most renowned independent bookstores, Square Books. Extraordinary cuisine is also abundant, from down-home southern cooking to elegant haute cuisine, there is something to satisfy everyone's appetite. The epicenter of Oxford's nightlife is the Square.

Accommodations & Conference

The Inn at Ole Miss

120 Alumni Drive, University, MS 38677
Phone: 662.234.2331

*The Inn is located on the heart of campus of the University of Mississippi less than 150 steps to the Grove, an 11-acre grassy park which is the site of on-campus tailgating. It is also located close to the student union and campus football stadium. We can't wait for you to stay in the **SIP**.*



SEFM Sessions

August 15-17 | Oxford, MS

What's New at AAFP | Karen L. Smith, MD, AAFP Director, Raeford, NC

We are excited to have one of our own SEFMers in AAFP leadership to bring us up to date on what's new at the AAFP. Dr. Karen Smith from North Carolina will join us to make sure we all are informed of the latest happenings at the AAFP.

Cannabis Pharmacology and Mississippi Medical Cannabis Program | Larry A. Walker, PhD, Interim Director, National Center for Cannabis Research and Education, Research Institute of Pharmaceutical Sciences, University of Mississippi

In the 1960s, Ole Miss won the bid from the federal government to grow cannabis for any federal research project. Ole Miss is now a leader in medical marijuana research. Dr. Walker will discuss cannabis pharmacology, potential benefits and risks of medical cannabis and the Mississippi medical cannabis program.

Building the Workforce: Strengthening Pathways to Family Medicine Careers | Ashley Bentley, MBA, CAE, Manager, Workforce Development and Student Initiatives, AAFP

Growing a diverse family physician workforce can seem like such a large goal that it is difficult to know where to start. Learn how other chapters have seen success in supporting pathways prior to medical school, growing incentives for family physicians who teach, supporting loan repayment and scholarships, protecting scope of practice, and expanding graduate medical education in family medicine.

A Visit with ABFM | Warren Newton, MD, MPH, President and CEO, American Board of Family Medicine

Dr. Newton will share important updates, useful tips and other resources related to certification and other ABFM initiatives.

How to Give an Excellent Presentation | Louis Kuritzky, MD, Assistant Professor Emeritus, University of Florida Health

As a state academy leader, you may be asked to give a presentation at the medical school, rotary club, or even at the state capitol and you want to make your chapter shine! Excellent presentations do not happen by accident. A 'formula for success' will be presented to offer you a well-established template upon which you can enhance your success as a presenter.

Targeting Value-Based Care with Physician-led Care Teams | Bryan Batson, MD, CEO, Hattiesburg Clinic

Scope of Practice is a critical issue and a top priority for every state's Academy advocacy agenda. Dr. Batson will share details from a study that demonstrates the value of physician-led, team-based care.

Using Documentation, Coding, and Billing Education to Prepare the Next Generation for Success | Nick Ulmer, Jr., MD, CPC, ProTime LLC

Walk through the Practice Enhancement GME pilot promoted by the MS, SC and TN Academies of Family Physicians and see the amazing journey taken to support GME education in this poorly addressed area.

Growing Transformative Leadership in Family Medicine | Karen L. Smith, MD, AAFP Director, Raeford, NC

The specialty of Family Medicine is gaining recognition as key to Primary Care success which is essential to solidifying quality, efficient, accessible, and cost-effective healthcare in our communities. While the NASEM report "Implementing High Quality Primary Care, Rebuilding the Foundation of Health Care," provides an excellent overview for transforming the role of Family Physicians, are we ready to perform as leaders accepting this BHAG (big hairy audacious goal)? Let's review our opportunity for leading the way.

Promoting Team-Based Care with Non-Physician Providers | E.G. "Nick" Ulmer, Jr., MD, CPC, ProTime LLC

This session will provide a roadmap of how family physicians should manage the NPPs to allow practice at the top of their license and get top quality while limiting burnout.

And more, including:

Chapter Execs Chat and Chew Sessions

Academy Accolades—Chapter Leaders Share Success Stories

State Legislative Highlights

SEFM Business Meeting